

"MOO PILL"
Registered TRADE MARK
PATENTED IN USA

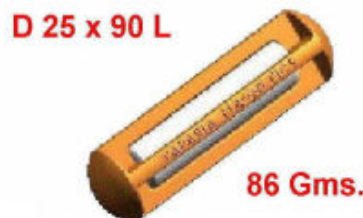


COW MAGNETS

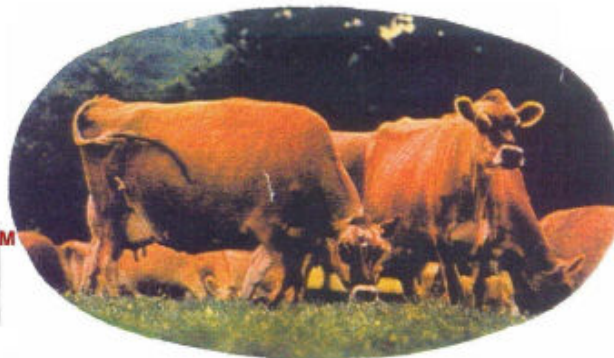
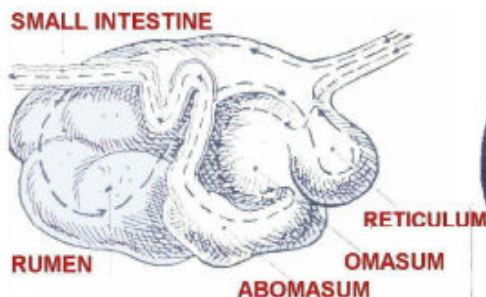
Rare earth Magnet
without Shield



Rare earth Magnet with
ABS Plastic Shield



Hard Ferrite Magnet with
ABS Plastic Shield



Calves about six months old make a big change in their diets. They stop suckling milk from their mother and begin to eat grass. Unfortunately, grass is not the only thing they pick up while grazing. They also eat dangerous Tramp Iron (nails, staples, baling wires etc.) that can cause "Hardware Disease". If not protected with a Cow Magnet (Animal Pill Magnet), Cows can lose their appetite and decrease their Milk Output (Dairy Cow) or their ability to gain Weight (Feeder Stock) from this disease. Tramp Iron causes serious inflammation in the Cow's stomach and possibly death resulting from severe damage to surrounding vital organs. Veterinarians usually give calves a Cow Pill Magnet at the age of six months. Once the Cow Magnet reaches the stomach, it is there for the life of the Cow to attract Tramp Iron. These smooth, mirror finished Cow Magnets are having contact surface of Food Grade Stainless Steel with or without Shield made up of Food Grade ABS Plastic thus enhancing Cow's Health. They are designed to make them easy to swallow. There are two variants provided with Plastic Shield which helps in creating Cavities for resting the deposited Tramp Iron inside cavities thus eliminating the risk of tearing / cutting of internal organs by Tramp Iron. One Cow Magnet lasts for a Cow's life-time.

(SOURCE: "CCBA NEWSLETTER APRIL, 1997")

Manufactured by:
PERMANENT MAGNETS LIMITED

B3 MIDC, MIRA MIDC INDUSTRIAL AREA, MIRA GAON, MIRA ROAD THANE, MAHARASHTRA -401 104

PHONE: 91 22 29452121 to 29452127 Fax.No.91 22 29452128

EMAIL sales@pmlindia.com Web: www.pmlindia.com